

Duke City Cleanouts Media Kit



WE CLEAR IT. YOU'RE GOOD.

Albuquerque, New Mexico | Nicole and Patrick

A practical introduction for media, referral partners, local businesses and collaborators. Use this kit to understand our work, share our story, plan a referral, and choose the right brand materials.

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For a project, interview or collaboration, contact us with your location, timing and the help you need. Pricing and availability are confirmed for the specific job or item.

505-239-1308 | dukecitycleanouts.com

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The People Behind the Work



Duke City Cleanouts grew from Nicole's love of staying busy, cleaning, organizing, and helping friends and family create calmer spaces. Every cleanout has a story: a move, a property turnover, a fresh start, or a personal transition that feels overwhelming.

Nicole is the founder and owner; Patrick is the co-owner. We bring compassion, honest communication, a positive attitude and a little humor to work that can be physically demanding and deeply personal. Our promise is simple: we never judge, and we help people move forward.

From clearing to a second life

Duke City Cleanouts helps people clear and reset spaces. Duke City Finds gives suitable pre-owned belongings another opportunity to be useful and enjoyed. Together, the businesses connect the practical work of clearing a space with the possibility of rehoming what still has life left.

Donation, recycling and resale are considered when practical. Suitability, acceptance and any value recovery terms are agreed for each project; a cleanout does not guarantee a donation or sale.

Media bio

Duke City Cleanouts is an Albuquerque business led by founder and owner Nicole and co-owner Patrick. The crew provides junk removal, property and estate cleanouts, hauling, cleaning and transition support. Its connection with Duke City Finds adds a resale perspective to suitable belongings. The brand's promise is WE CLEAR IT. YOU'RE GOOD.

Refer a Project with Confidence

We work with realtors, property managers, apartment communities, estate professionals, senior-support contacts, investors, homeowners and families. Tell us the deadline and desired result so removal and cleanup can be planned together.

Common referral needs

Before listing or closing Clear selected rooms, garages or whole properties before photos, a walkthrough or a move.

Rental turnovers Remove belongings left behind and discuss cleaning to prepare the space for its next use.

Estate and downsizing transitions Coordinate respectful sorting, removal and consideration of suitable remaining items.

Commercial and overflow jobs Discuss furniture, appliances, office contents, storage units, yard cleanup and selected light demolition.

Referral process

1 Send the brief With the customer's permission, share contact details, property city, photos, item locations, access, timing and services needed.

2 Confirm the scope We review materials, load size, stairs, heavy items, disposal needs and scheduling, then confirm the estimate before work begins.

3 Complete and document Agree the access plan and requested completion photos or walkthrough. Scope changes are discussed before additional work.

Partner arrangements

The existing pricing guide offers realtor partner rates and property-manager volume pricing. Request an individual arrangement; no fixed referral commission or discount percentage is stated for these categories. Business documentation and proof of insurance may be requested through the vendor contact.

[Community Partner Guide](#)

[Vendor capability statement](#)

Removal and Cleanout Pricing

Rates below reproduce the existing 2026 pricing guide. They are starting estimates or published ranges, not a final job quote. Actual volume, weight, labor, access, travel and disposal requirements affect the approved price.

Truck loads

Load or pickup	Starting price
Minimum pickup / 1/8 truck	\$125
Single item	\$75–\$150
1/4 truck	\$225
1/2 truck	\$375
3/4 truck	\$525
Full truck	\$695
Multiple loads	Custom quote

Standard truck-load pricing includes labor, loading, hauling, basic sweep-up and standard household disposal fees. Item eligibility and the applicable minimum are confirmed with the estimate.

Property cleanouts

Project	Published guide price
Studio apartment	\$250–\$450
1 bedroom apartment	\$400–\$700
2 bedroom apartment	\$700–\$1,100
3 bedroom apartment	\$1,100–\$1,800
Small / medium home	\$600–\$1,200 / \$1,200–\$2,500
Large home	\$2,500–\$5,000+
Estate / hoarding cleanout	From \$1,000 / from \$1,500
Commercial rental garage or basement	Custom quote

Whole-property, specialized and unusually heavy cleanouts require a free photo or on-site estimate. The included full pricing guide also lists furniture, appliances, storage units and yard services.

Cleaning Labor and Partner Savings

Move out cleaning

Property size	Starting price
Studio	\$175
1 bedroom	\$225
2 bedrooms	\$300
3 bedrooms	\$375
4 or more bedrooms	Custom quote

Labor only

Crew	Published hourly rate
One person	\$65 per hour
Two people	\$120 per hour
Three people	\$175 per hour
Minimum	2 hours

Add ons and adjustments

Inside refrigerator +\$35; inside oven +\$35; windows +\$5 each; garage cleaning +\$75; heavy pet hair +\$50. Second-floor stairs +\$25; third-floor stairs +\$50; long carry +\$25. Confirm which charges apply to the job.

Safes, pianos, concrete, dirt and gravel require a custom quote. Tires may incur disposal fees. Paint, chemicals and regulated materials must be discussed in advance; acceptance and handling are confirmed individually.

Discounts and partner rates

The existing guide lists 10% for military and veterans, first responders, and seniors age 65 and older. Discounts may not be combined. Ask about eligibility when requesting the estimate. Property managers may request volume pricing; realtors may request partner rates.

[Open the full 2026 pricing guide](#)

Approve the scope and final price before work begins. Availability and service acceptance depend on the project and crew schedule.

Cleanouts Visual Identity



Color	Hex	Use
Ink black	#070707	Backgrounds and strong contrast
Charcoal	#191919	Supporting surfaces
Gold	#D4AF37	Brand emphasis
Cream	#F4F0E7	Warm light backgrounds
White	#FFFFFF	Light text and clean space

Voice and typography

Speak directly, warmly and without judgment. Explain the work, the next step and how estimates are confirmed. Use the existing Impact or condensed bold heading treatment with Arial for supporting text. Keep small copy readable and maintain contrast.

Logo and artwork use

Use the supplied primary logo or seal at its original proportions. Leave clear space around the mark, keep the business name legible, and use a background with sufficient contrast. Do not redraw, stretch, recolor or add effects to the logo. Use SVG for scalable artwork and PNG for ordinary digital placements.

Keep the core tagline exactly as written: WE CLEAR IT. YOU'RE GOOD. Supporting line: From Clutter to Clean – We Handle It All. Contact line: 505-239-1308 and dukecitycleanouts.com.

Keep each campaign's artwork together. Do not treat decorative promotional illustrations as proof of an actual project or equipment specification.

Shareable Brand Materials



Service banner Cleanouts/Banners/service-banner.png



Included logo files

Primary logo PNG, seal PNG, and the existing website SVG versions are included in Cleanouts/Logos. Keep the complete SVG file and linked contents intact when handing it to a designer.

Included visual and partner files

Cleanouts/Banners contains the service banner and team-and-truck promotional artwork. Cleanouts/Photos contains the shower before-and-after photos. Cleanouts/Guides contains the full community partner guide, pricing guide, vendor statement and pre-listing partner pack.

How to choose a file

Use the banner for wide digital placements. Use the logo for partner directories and introductions. Send the partner guide for a fuller explanation or the vendor statement for a concise capability overview. Check the destination's crop and minimum resolution before printing; pixel dimensions alone do not establish a print-ready size.

Contacts and Resource Directory

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[Website and project requests](#)

[Community Partner Guide](#)

[Full pricing guide](#)

[Vendor capability statement](#)

[Pre listing partner pack](#)

[Facebook](#)

[Instagram](#)

[Email the team](#)

[Call 505 239 1308](#)

Interview and collaboration brief

Send your outlet or organization, topic, deadline, proposed use of the assets and contact details. Ask about Nicole's founder story, preparing a property for its next chapter, or the connection between cleanouts and resale. Confirm interview scheduling and image permissions with the team.

Responsible project storytelling

Obtain consent before sharing customer stories, addresses, faces or sensitive property details. Keep actual before-and-after photos paired with their project. Identify illustrations as artwork and confirm product, equipment and service claims before publication. Use only documented reviews and dated analytics when reporting customer feedback or audience reach.