

Duke City Finds Media Kit



Discover Something Unexpected.

Albuquerque, New Mexico | Nicole and Patrick

A practical introduction for media, referral partners, local businesses and collaborators. Use this kit to understand our work, share our story, plan a referral, and choose the right brand materials.

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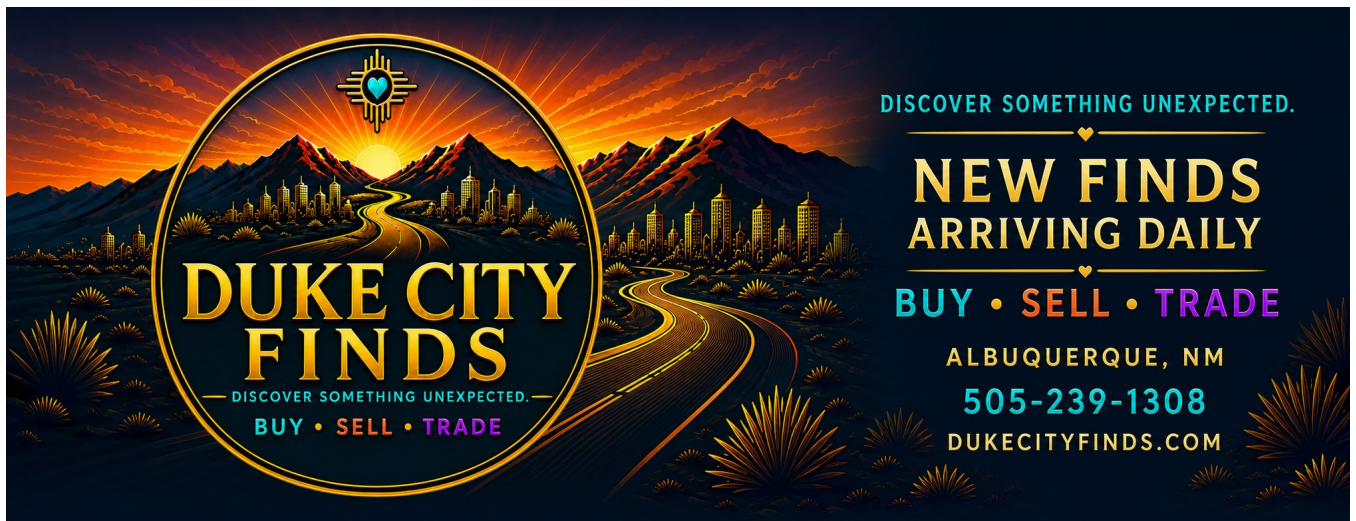
For a project, interview or collaboration, contact us with your location, timing and the help you need. Pricing and availability are confirmed for the specific job or item.

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Clear Reclaim and Rehome



Duke City Cleanouts grew from Nicole’s love of staying busy, cleaning, organizing, and helping friends and family create calmer spaces. Every cleanout has a story: a move, a property turnover, a fresh start, or a personal transition that feels overwhelming.

Duke City Cleanouts helps people clear and reset spaces. Duke City Finds gives suitable pre-owned belongings another opportunity to be useful and enjoyed. Together, the businesses connect the practical work of clearing a space with the possibility of rehoming what still has life left.

Nicole and Patrick bring the same local connection to Duke City Finds. A useful chair, a piece of jewelry, an unusual collectible or a household essential can become someone else’s favorite find. Our invitation is Discover Something Unexpected.

What customers can explore

Furniture and home décor, vintage and collectibles, jewelry and accessories, clothing, housewares, and selected electronics or games. Categories and individual items depend on the current selection.

Media bio

Duke City Finds is an Albuquerque resale brand led by Nicole and Patrick. Its buy, sell and trade identity connects shoppers with pre-owned furniture, décor, jewelry, clothing and collectibles. The business is connected with Duke City Cleanouts, which helps people clear and reset spaces. Discover Something Unexpected at dukecityfinds.com.

Collaborate Around Useful Finds

Partner opportunities

Estate professionals Discuss suitable remaining items after an estate sale and arrangements for evaluation or removal.

Realtors and property managers Refer customers who have items to rehome or need cleanout support during a move, turnover or listing.

Creators and stylists Propose a featured find, a room-styling story or a product spotlight using items confirmed to be available.

Local businesses Discuss a joint feature, pop-up or collaboration. Agree the date, inventory, responsibilities and promotional copy before announcing it.

How to refer an item

1 Share the details Send clear photos, dimensions, condition, location and any known maker, age or history. Explain whether you want to sell, trade or arrange removal.

2 Review suitability We discuss demand, condition, transport and whether an item fits the current selection. Evaluation does not guarantee acceptance or a sale.

3 Confirm terms Agree the item, price or trade value, any service charges, collection arrangements and payment method before proceeding.

Collaboration terms

Referral fees, commissions, consignment percentages, sponsored placements and bulk discounts are not established by this kit. Any arrangement is agreed individually in writing. Media and creative partners should confirm asset permissions and whether an item is a loan, purchase or feature.

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Shopping Selling and Trade Terms

Duke City Finds prices each item individually. The current listing or agreed written offer is the price reference; this kit does not set a fixed price list for changing inventory.

Activity	How pricing is confirmed
Buy a find	Check the current listing for price, condition, measurements, included pieces and availability.
Sell an item	Provide photos and details. An offer, if made, depends on condition, suitability, demand and transport.
Trade	Agree the items and trade values before exchanging belongings.
Shipping or delivery	Confirm availability, location, charges and responsibility before purchase.
Bulk or partner project	Request a written arrangement specifying items, services and financial terms.

Before a purchase

Review the item photos and description, ask about dimensions or wear, and confirm pickup or shipping arrangements. For a marketplace order, use that marketplace's messaging and payment process. The purchase's stated marketplace terms govern returns and order support.

Value recovery during a cleanout

Tell Duke City Cleanouts which items may have resale potential. Removal service fees and any purchase, trade or value recovery arrangement are discussed separately and documented before the job. Resale suitability does not guarantee a credit or future selling price.

Shop the current selection

[Duke City Finds website](#)

[eBay](#)

[Poshmark](#)

Finds Visual Identity



The supplied media materials use a playful pop art identity. The website source also includes a gold-and-turquoise badge and sunset banner. Keep matching logo and banner families together within a placement.

Color	Hex	Pop art use
Navy	#001B2D	Dark backgrounds and lettering
Turquoise	#13C2CC	Discovery accents
Coral	#FF4B43	Bursts and emphasis
Golden yellow	#FFBA00	Highlights and borders
Cream	#F8F1DF	Light panels and lettering

These digital palette values are working specifications matched to the supplied pop art materials. For existing artwork, preserve the file's original colors.

Voice and typography

Sound curious, local and welcoming. Describe the item clearly and let its useful or distinctive qualities carry the story. Use bold condensed headings, readable Arial supporting text and the supplied artwork for stylized logo lettering.

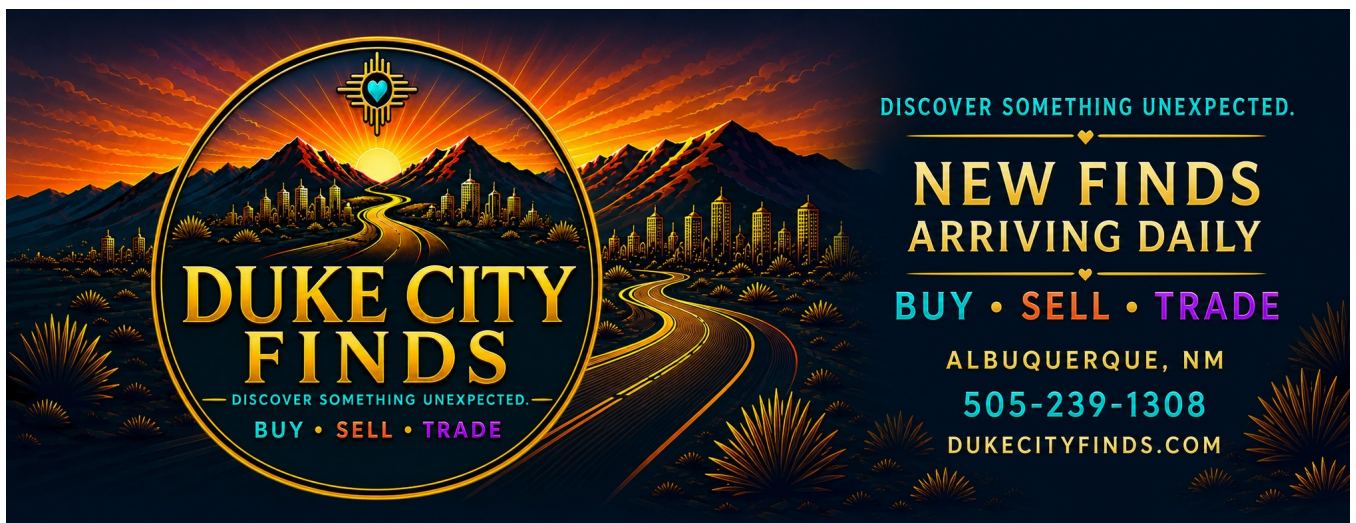
Logo use

Preserve proportions and leave clear space around the complete mark. Keep the tagline legible. Do not stretch, redraw or combine parts from different logo families. PNGs are raster artwork; they are not editable vector masters. For large print, ask the printer to assess resolution first.

Choose a Matching Brand Family



Website badge Finds/Logos/website-badge.png



Matching website banner Finds/Banners/website-banner.png

Pop art identity

Finds/Logos/pop-art-logo-card.png contains the diamond logo, BUY • SELL • TRADE line and discovery tagline used in the supplied media materials. Finds/Banners/shop-header.png contains the supplied shop header. Preview each asset in the library before choosing its placement.

File handling

Use the full supplied artwork with adequate contrast and space. Keep text and logos away from crop edges. Test readability on a phone before posting. Use the original file for print review rather than an image copied out of Word or a screenshot.

Show the Finds and the Experience



Selected product imagery Confirm availability and product details before a shopping feature.

Included customer materials

Finds/Collateral contains the supplied business card, thank-you inserts, price tags and stickers.

Finds/Artwork contains the vintage-finds illustration. These materials support customer handoffs, packaging and social features.

Product photo guidance

Show the whole item, scale, condition and identifying details. Keep wear visible and confirm any maker, metal, gemstone, age or authenticity claim from evidence. Use artwork to express the brand; use actual photographs to describe an item for sale.

Confirm the destination link and any QR code before using customer collateral. Existing collateral may contain older contact copy or shipping language; the current listing and agreed order terms remain the customer reference.

Shop Connect and Collaborate

505-239-1308 | dukecityfinds@gmail.com

Albuquerque, New Mexico | [@dukecityfinds](#)

[Website](#)

[Facebook](#)

[Facebook Marketplace](#)

[Instagram](#)

[eBay](#)

[Poshmark](#)

[OfferUp](#)

[Email the team](#)

[Duke City Cleanouts](#)

Media and creator inquiries

Send your organization or account, topic, deadline, proposed use, requested products or images, and contact information. Confirm current item availability, permissions and any purchase, loan or sponsorship arrangement with Nicole or Patrick.

Resource library

The accompanying Duke City Media Library includes both kits, the supporting guides, and original supplied logos, banners, photography and collateral. Open index.html after extracting the ZIP to browse the files and website links.

Do not announce a retail address, store hours, guaranteed shipping speed or a future brand initiative without confirming the current details with the team.